



May 7, 2025

Culver City Police Department

PRESS RELEASE

Jason Sims, Chief of Police

Culver City Police Department Introduces New Community Feedback Survey to Strengthen Trust and Transparency

The Culver City Police Department (CCPD) is proud to announce the launch of Axon's My90, a new community engagement platform designed to deepen trust, transparency, and collaboration between the department and the community we serve.

Through My90, CCPD will collect anonymous, confidential feedback following interactions with department personnel. This tool gives Culver City residents a direct voice by sharing their experiences and perspectives securely and anonymously.

"My90 enables us to connect with our community in a meaningful way," said Chief Jason Sims. "By listening and learning from community feedback, we can improve outcomes, strengthen relationships, and continue enhancing how we serve in ways that reflect the needs and values of the people we protect."

Following interactions with the Culver City Police Department, residents may receive a brief text message inviting them to complete an online survey. The surveys gather insights on topics such as professionalism, communication, fairness, and overall satisfaction, without collecting any personal or incident-specific data.

The Culver City Police Department will not ask for personal identifying information or call residents to conduct these surveys. Participation is voluntary, and all responses are anonymous and confidential.

The implementation of My90 reaffirms CCPD's commitment to transparency, accountability, and continuous improvement. Feedback from the community will be used to identify strengths, highlight outstanding service, and guide training and engagement moving forward.

My90 officially launches in Culver City on Friday, May 9, 2025. Survey responses will be reviewed regularly to help CCPD ensure the expectations of our diverse and dynamic community are met and exceeded.



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We encourage all to participate—your feedback is essential to making Culver City a safer, more connected place for everyone.

For questions or media inquiries, please contact Culver City Police Department Public Information Officer Jennifer Atenza at (310) 253-6120 or email jennifer.atenza@culvercity.org.

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